

Top that!
**PRB Yummyto Japanese Style Soy Sauce awarded
Top 50 Foods
days after their 3 stars in the Great Taste Awards**



PRB Yummyto Japanese Soy Sauce was today announced as one of the **Top 50 Foods** in the 2014 Great Taste Awards. This follows a 3 star award (**placing it amongst the elite from 10,000 entries**) after eight weeks of intensive judging in five different locations for the leading soy sauce manufacturer, Pearl River Bridge.

Yummyto Japanese Soy Sauce is a soy sauce that has the taste of UMAMI that people seek to taste in all Japanese food. It is naturally brewed from selected non-GMO soy bean with no flavour enhancer added and uses pure processes and techniques. Its rich UMAMI that lifts the taste buds and its savoury flavour of Japanese cuisine is what makes the soy sauce so distinctive.

Judges comments about the soy sauce included:

"The flavour is excellent - the right level of salt, and the caramel sweetness comes through, along with a real fermented flavour. It's been really well cooked and blended."

"A really special fermented element to this soy sauce - rich, deep, with the seasoning spot on. Excellent as a condiment or in cooking."

The Top 50 Foods were judged by a panel of supremely talented experts including; Masterchef judge and restaurant critic Charles Champion, BBC Food Programme presenter Sheila Dillon, Great British Bake Off winner Frances Quinn, MasterChef 2013 Natalie Coleman, food buyers from Harrods, Fortnum & Mason, Selfridges, Harvey Nichols and Whole Food Markets, and chefs including James Golding, Chef Director of The Pig hotel group.

For more information on SeeWoo please visit their website www.seewoo.co.uk

The **Top 50 Foods** was announced last night on twitter @guildoffinefood #Top50Foods. Then the final announcement of the winner of Great Taste Supreme Champion 2014, sponsored by Harrods, and the regional Golden Fork Awards will be made in London on the 8th September.

Salt^{PR}



Contact:

Please contact Sarah Lewis or Jenny Gray on sarah@saltpr.co.uk / jenny@saltpr.co.uk
T: Sarah 07985 780469 / 020 7534 4837
Jenny 07505 370770 / 020 7534 4847
[@SeeWooFoods](#)

Notes to editor:

Yummyto Japanese Style Soy Sauce is available from SeeWoo stores in Chinatown, Greenwich and Glasgow (details on the website).

Yummyto Japanese Style Soy Sauce is also available online at <http://www.souschef.co.uk/>
Yummyto will be priced at £1.75 for a 150ml bottle and £3.50 for a 500ml bottle

Head Office details: Contact number: 0845 076 8888
SeeWoo House, Waxlow Road, Park Royal, London, NW10 7NU
<https://www.facebook.com/pages/SeeWoo>

Great Taste Awards - Great Taste is simply about taste, not clever branding or smart packaging. Judges are presented with food and drink samples of the products with no wrappings – and they taste, confer and re-taste before making the decision on whether a product should be a Great Taste 1-, 2- or 3-star winner.

Judged by over 400 of the most demanding palates belonging to food critics, chefs, cooks, Women's Institute judges, producers and a host of food writers and journalists, Great Taste is widely acknowledged as the most respected food accreditation scheme for artisan and speciality food producers. In the words of highly regarded restaurant and food critic Charles Campion, "Great Taste is the only food award worth having".

When a product wears a Great Taste label it carries a badge of honour but more importantly, the Great Taste logo is a signpost to a wonderful tasting product. Hundreds of judges have worked hard to discover the very best food and drink through hours and hours of blind-tasting a total of 10,000 different products.